



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE
Inv # 1492569
Rev # 0
Invoice Date: 11/04/2012

Advertiser: Defend Oregon (22209)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 864092
 Acct Type: Local/Political Issue - Agency
 Terms: Net 30
 Bill Type: Standard
 Period: 10/29/2012 - 11/04/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 85 (179400)
 Estimate/HL: 479/479
 Comments: OT\$17,475



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

000589

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
10.0	SPOT	6:58:00AM-9:00:00A	Day,W-1Th-1	10/31/12 08:45 am (We)	00:30	DO12TVENV101H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,W-1Th-1	11/01/12 08:28 am (Th)	00:30	DO12TVENV101H	\$725.00	
12.0	SPOT	10:00:00AM-11:00:0	Day,M-1Th-1	10/29/12 10:29 am (Mo)	00:30	DO12TVENV101H	\$350.00	
	SPOT	10:00:00AM-11:00:0	Day,M-1Th-1	11/01/12 10:28 am (Th)	00:30	DO12TVENV101H	\$350.00	
13.0	SPOT	11:59:00AM-12:31:0	Day,W-1	10/31/12 12:26 pm (We)	00:30	DO12TVENV101H	\$400.00	
14.0	SPOT	2:58:00PM-4:00:00P	Day,Tu-1Th-1	10/30/12 03:38 pm (Tu)	00:30	DO12TVENV101H	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Day,Tu-1Th-1	11/01/12 03:48 pm (Th)	00:30	DO12TVENV101H	\$400.00	
15.0	SPOT	4:00:00PM-4:57:00P	Day,Tu-1Th-1	10/30/12 04:15 pm (Tu)	00:30	DO12TVENV101H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,Tu-1Th-1	11/01/12 04:25 pm (Th)	00:30	DO12TVENV101H	\$600.00	
16.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	10/29/12 05:14 pm (Mo)	00:30	DO12TVENV101H	\$900.00	
17.0	SPOT	5:59:00PM-7:00:00P	Day,Tu-1Th-1	10/30/12 06:28 pm (Tu)	00:30	DO12TVENV101H	\$900.00	
18.0	SPOT	7:29:00PM-7:58:00P	Day,F-1	11/02/12 07:43 pm (Fr)	00:30	DO12TVENV101H	\$600.00	
19.0	SPOT	11:00:00PM-11:34:0	Day,Tu-1	10/30/12 11:30 pm (Tu)	00:30	DO12TVENV101H	\$900.00	
21.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	11/03/12 08:16 am (Sa)	00:30	DO12TVENV101H	\$300.00	
23.0	SPOT	5:59:00PM-7:00:00P	Day,Th-1	11/01/12 06:29 pm (Th)	00:30	DO12TVENV101H	\$1300.00	
24.0	SPOT	9:00:00AM-10:00:00	Day,Th-1	11/01/12 09:50 am (Th)	00:30	DO12TVENV101H	\$650.00	
25.0	SPOT	9:00:00AM-10:00:00	Day,F-1	11/02/12 09:50 am (Fr)	00:30	DO12TVENV101H	\$650.00	
27.0	SPOT	7:58:00PM-8:30:00P	Day,Sa-1	11/03/12 08:10 pm (Sa)	00:30	DO12TVENV101H	\$400.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$11,150.00	Total Spots
Commission	(\$1,672.50)	18
Sales Tax	\$0.00	

NET TOTAL \$9,477.50

Due By: 12/04/2012